

KXAN Poll results for Austin: Who would you vote for now?

[KXAN Poll results for Austin: Who would you vote for now?](#)



Written by KXAN Austin News Thursday, 23 April 2009

KXAN Poll results for Austin: Who would you vote for now?

Margin of Error: +/- 3% — Sample size: 1,001

If the vote were today? Overall	Leffingwell	McCracken	Strayhorn	Buttross	Ingalls	Undecided
	27%	24%	21%	4%	2%	22%
Internal Analysis	Statistical dead heat between Leffingwell, McCracken & Strayhorn High percentage of undecided voters Buttross and Ingalls barely register					

If the vote were today? Gender	Leffingwell	McCracken	Strayhorn	Buttross	Ingalls	Undecided
Men	29%	24%	18%	6%	4%	20%
Women	26%	23%	25%	3%	0%	23%
Internal Analysis	The leading 3 candidates have statistically equal support from women Strayhorn polls lowest among male voters					

If the vote were today? Age	Leffingwell	McCracken	Strayhorn	Buttross	Ingalls	Undecided
18-39	21%	23%	27%	6%	1%	22%
40-59	25%	27%	21%	4%	1%	23%
60+	32%	19%	21%	5%	4%	19%
Internal Analysis	Strayhorn has a slight advantage with younger voters (statistical dead heat within margin of error when compared to Lee & Brewster) Leffingwell has an advantage with older/senior voters					

If the vote were today? Race	Leffingwell	McCracken	Strayhorn	Buttross	Ingalls	Undecided
White	32%	28%	18%	4%	1%	16%
Black	10%	20%	27%	3%	0%	40%
Hispanic/Latino	23%	12%	30%	5%	7%	23%
Asian/Other	17%	22%	26%	6%	0%	29%
Internal Analysis	Black voters are the most undecided at 40% Leffingwell is weakest among black voters (among the leading candidates) McCracken is weakest among Hispanic/Latino voters (among the leading candidates)					

	Strayhorn has an advantage over Lee & Brewster with Hispanic/Latino voters
--	--

If the vote were today? Geography	Leffingwell	McCracken	Strayhorn	Buttross	Ingalls	Undecided
North	28%	18%	22%	5%	3%	24%
Central	30%	27%	22%	3%	2%	17%
South	20%	25%	19%	7%	2%	28%
Internal Analysis	McCracken is weakest among voters who identify themselves as living in North Austin Leffingwell is weakest among voters who identify themselves as living in South Austin Strayhorn has the most equal geographic support The largest block of undecided voters live in South Austin The smallest block of undecided voters live in Central Austin					

If the vote were today? Income	Leffingwell	McCracken	Strayhorn	Buttross	Ingalls	Undecided
\$75k	22%	24%	26%	3%	3%	23%
\$75k	31%	25%	16%	4%	2%	21%
Internal Analysis	Leffingwell has the most support among voters who earn more than \$75k per year Strayhorn has a slight advantage in garnering support from voters who earn less than \$75k per year					

What issue most influences your vote? Overall	Transportation	Biz recruitment & job creation	Sustain growth & “Keep Austin Weird”	Bridge economic disparity
	21%	33%	26%	20%
Internal Analysis	<p>Not surprisingly, the candidate’s ability to recruit business and create jobs is the #1 priority among Austin voters Exact questions were scripted as follows:</p> <ul style="list-style-type: none"> • The candidate’s ability to recruit businesses and create jobs • The candidate’s ability to sustain growth while “keeping Austin weird” • The candidate’s solution for fixing Austin’s transportation problems • The candidate’s ability to bridge the economic disparity on either side of Interstate Highway 35 			

What issue most influences your vote? By candidate	Leffingwell	McCracken	Strayhorn	Buttross	Ingalls	Undecided
Transportation	25%	22%	14%	31%	8%	23%
Biz recruitment/creation	24%	34%	47%	44%	15%	30%
Sustain growth & KAW	31%	27%	18%	25%	38%	22%
Economic disparity	20%	17%	22%	0%	38%	26%

Internal Analysis	<p>While not outside of the margin of error, “Sustaining growth while “keeping Austin weird” is slightly more important to Leffingwell supporters</p> <p>Undecided voters are most likely to be motivated by a candidate’s ability to recruit businesses and create jobs... they are least likely to be motivated by a candidate’s ability to sustain growth while “keeping Austin weird”</p> <p>Strayhorn supporters are less likely to be motivated by her solution(s) for fixing Austin’s transportation problems</p>
-------------------	--

What issue most influences your vote? Gender	Transportation	Biz recruitment & job creation	Sustain growth & “Keep Austin Weird”	Bridge economic disparity
Men	29%	30%	24%	17%
Women	14%	36%	27%	23%
Internal Analysis	The candidate’s ability to recruit businesses and create jobs resonates most with women			

What issue most influences your vote? Age	Transportation	Biz recruitment & job creation	Sustain growth & “Keep Austin Weird”	Bridge economic disparity
18-39	29%	25%	24%	22%
40-59	19%	34%	30%	17%
60+	21%	35%	20%	24%
Internal Analysis	A candidate’s ability to recruit businesses and create jobs resonates most with voters aged 60+			

Internal Analysis	A candidate's solution for fixing Austin's transportation problems resonates most with voters aged 18-39
--------------------------	--

What issue most influences your vote? Race	Transportation	Biz recruitment & job creation	Sustain growth & "Keep Austin Weird"	Bridge economic disparity
White	23%	32%	28%	16%
Black	13%	37%	10%	40%
Hispanic/Latino	17%	32%	26%	25%
Asian/Other	24%	40%	15%	20%
Internal Analysis	A candidate's ability to bridge the economic disparity on either side of IH35 resonates most with black voters, and least with white voters A candidate's ability to recruit businesses and create jobs resonates among racial groups			

What issue most influences your vote? Geography	Transportation	Biz recruitment & job creation	Sustain growth & "Keep Austin Weird"	Bridge economic disparity
North	21%	39%	24%	16%
Central	21%	31%	27%	21%
South	23%	28%	27%	22%

Internal Analysis	Business recruitment and job creation transcends geographic location and remains the #1 issue influencing votes Traffic solutions also transcend geography... and show up as a #3 priority (although within a tight margin of error)
-------------------	---

What issue most influences your vote? Income	Transportation	Biz recruitment & job creation	Sustain growth & “Keep Austin Weird”	Bridge economic disparity
\$75k	24%	25%	22%	28%
\$75k	21%	39%	27%	13%
Internal Analysis	Business recruitment and job creation transcends income level, although a candidate’s ability to bridge the economic disparity on either side of IH 35 also resonates with voters earning less than \$75k			

Do you support an expanded commuter rail? Overall	Yes	No	Undecided
	57%	35%	8%
Internal Analysis	Austinites overwhelmingly support an expanded commuter rail system to address the city’s transportation problems.		

Do you support an expanded commuter rail? By candidate	Leffingwell	McCracken	Strayhorn	Buttross	Ingalls	Undecided

Yes	65%	71%	40%	28%	31%	54%
No	29%	22%	51%	69%	62%	34%
Undecided	6%	6%	9%	3%	8%	12%
Internal Analysis	A candidate's position on expanded commuter rail will make a difference to undecided voters Strayhorn supporters do not support an expanded commuter rail					

Do you support an expanded commuter rail? Gender	Yes	No	Undecided
Male	53%	39%	7%
Female	60%	32%	9%
Internal Analysis	Women are slightly more supportive of an expanded commuter rail		

Do you support an expanded commuter rail? Age	Yes	No	Undecided
18-39	65%	23%	13%
40-59	61%	32%	6%

60+	48%	43%	9%
Internal Analysis	No surprises		

Do you support an expanded commuter rail? Race	Yes	No	Undecided
White	58%	35%	6%
Black	53%	37%	10%
Hispanic/Latino	52%	33%	15%
Asian/Other	54%	43%	3%
Internal Analysis	No surprises/not an issue along racial lines		

Do you support an expanded commuter rail? Geography	Yes	No	Undecided
North	52%	39%	9%
Central	65%	27%	8%
South	48%	45%	7%

Internal Analysis	Voters in South Austin are split (within the margin of error) when it comes to supporting an expanded commuter rail system to address Austin's transportation's problems
-------------------	--

Do you support an expanded commuter rail? Income	Yes	No	Undecided
\$75k	60%	31%	9%
\$75k	55%	38%	7%
Internal Analysis	No surprises/not an issue along economic lines		

Do you support city tax incentives to attract new businesses to Austin? Overall	Yes	No	Undecided
	37%	52%	11%
Internal Analysis	Austinites overwhelmingly oppose city tax incentives to attract new businesses to Austin		

Tax incentives to attract new businesses? By candidate	Leffingwell	McCracken	Strayhorn	Buttross	Ingalls	Undecided
Yes	37%	48%	46%	41%	8%	23%

No	54%	43%	47%	56%	85%	56%
Undecided	9%	9%	7%	3%	8%	21%
Internal Analysis	Leffingwell’s supporters overwhelmingly disapprove of city tax incentives as a means to attract new businesses to Austin McCracken & Strayhorn supporters fall within the margin of error on support/opposition of this issue					

Tax incentives to attract new businesses? Gender	Yes	No	Undecided
Male	42%	49%	9%
Female	35%	53%	12%
Internal Analysis	Women are more decisively in opposition than men		

Tax incentives to attract new businesses? Age	Yes	No	Undecided
18-39	47%	44%	8%
40-59	38%	51%	11%
60+	36%	53%	11%

Internal Analysis	May be a deciding issue for voters aged 18-39
-------------------	---

Tax incentives to attract new businesses? Race	Yes	No	Undecided
White	40%	52%	8%
Black	27%	53%	20%
Hispanic/Latino	35%	52%	13%
Asian/Other	44%	41%	15%
Internal Analysis	May be a deciding issue for Asian voters Majority opposition among W/B/HL voters		

Tax incentives to attract new businesses? Geography	Yes	No	Undecided
North	37%	49%	14%
Central	38%	51%	11%
South	37%	56%	7%
Internal Analysis	Heavy opposition / not a geographic issue		

Tax incentives to attract new businesses? Income	Yes	No	Undecided
\$75k	35%	55%	10%
\$75k	40%	46%	13%
Internal Analysis	Within the margin of error for voters earning more than \$75k per year		

Advertisement